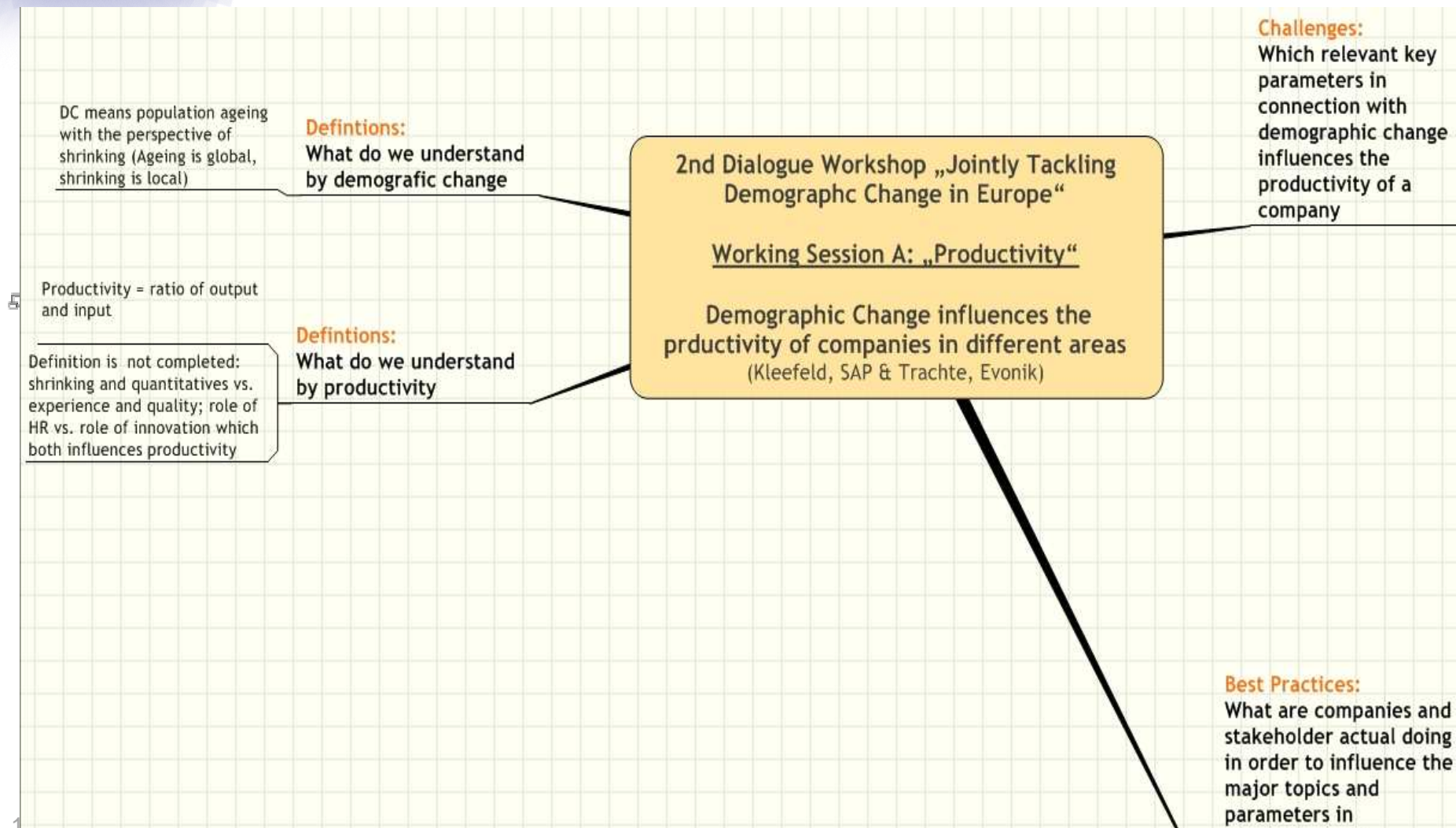


Discuss opportunities and threats of Demographic Change on Productivity - Discussion 08-02-14



Name and discuss how Ageing and thinking might influence Productivity – Results of discussion 08-02-14

2nd Dialogue Workshop „Jointly Tackling Demographic Change in Europe“
Working Session A: „Productivity“
Demographic Change influences the productivity of companies in different areas
(Kleefeld, SAP & Trachte, Evonik)

Challenges:
Which relevant key parameters in connection with demographic change influences the productivity of a company

Payments for days not worked

Examples ⊕

Problems in pension schemes

Ageing workforces

increasing physical and psychological diseases

pressure on employee is increasing / do more with less people / emotional stress

age group orientated kinds of stress ? correlation ?

efficiency and effectiveness vs. productivity

sustainability vs. short term effects

"Older people" do not trust in their potentials

Analyze the situation in detail

save / exchange knowledge, networks and experience of employee

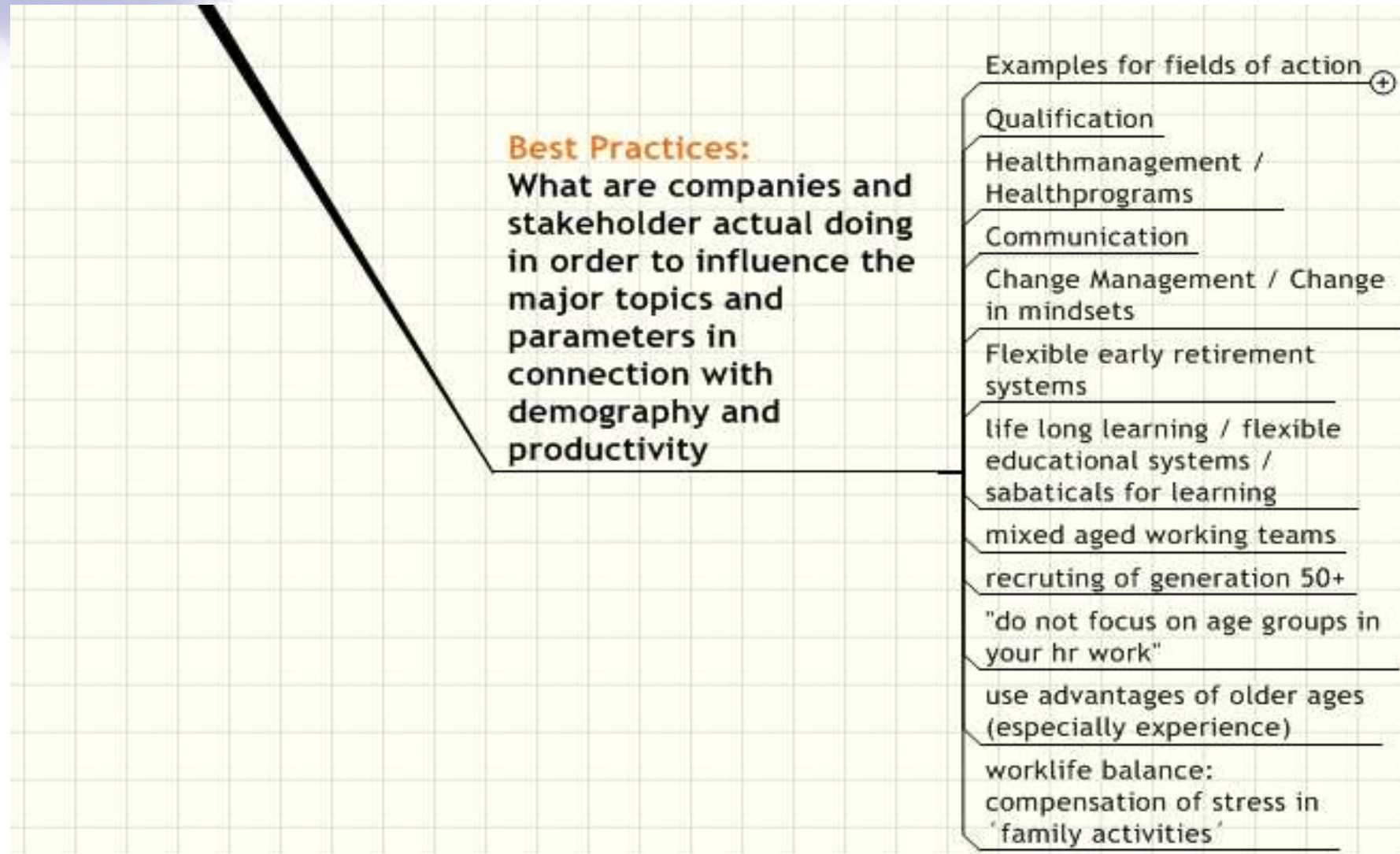
Think about the definition of 'old'

Flexibility as one important keypoint

Ratio between Authenticity and Responsibility influences productivity

Share experiences on HR Tools to influence Productivity –

Results of discussion 08-02-14



Productivity – a system attribute

