

Mission Statement

As leading, globally active German businesses, we have joined together within the econsense network to jointly promote sustainable development. Climate protection, demographic change, ensuring that globalisation honours the needs of society, and moving to establish resource-efficient economies, are some of the most important issues facing us today. We seek to participate in the establishment of a fair balance between the legitimate economic, social and environmental claims of today's and future generations.

Demonstrating responsibility in core business activities:

We consider that our most important corporate responsibility is to do business profitably, and to do so in a way which harmonises with the needs of society and the environment.

Developing markets:

We support the business community's proactive initiative for sustainable development, and wish to create an open environment for innovation and investment so that promising technologies, products and services can advance more intensely onto the market.

Strengthening partnerships:

We cultivate open dialogue at a national and international level between business, politics, science, NGOs and society, to enhance mutual understanding, boost solution finding, and initiate co-operation.

Consolidating sustainable development mind-sets:

We use our competence and experience to incorporate the principles of sustainability in the relevant decision-making processes, and to place them on the macrosocial agenda.

As the voice of business, the members of econsense work towards the establishment of dependable political frameworks which optimally promote the potential of corporate commitment within the global competitive environment.